

BMW COLLECTION.

The BMW Collection also brings innovative design and first-class, long-lasting quality to life in the lifestyle segment.

On-trend fashion basics impress with strong colours and clear cuts. High-quality and well-thought-out accessories complete the collection.



**Sheer
Driving Pleasure**

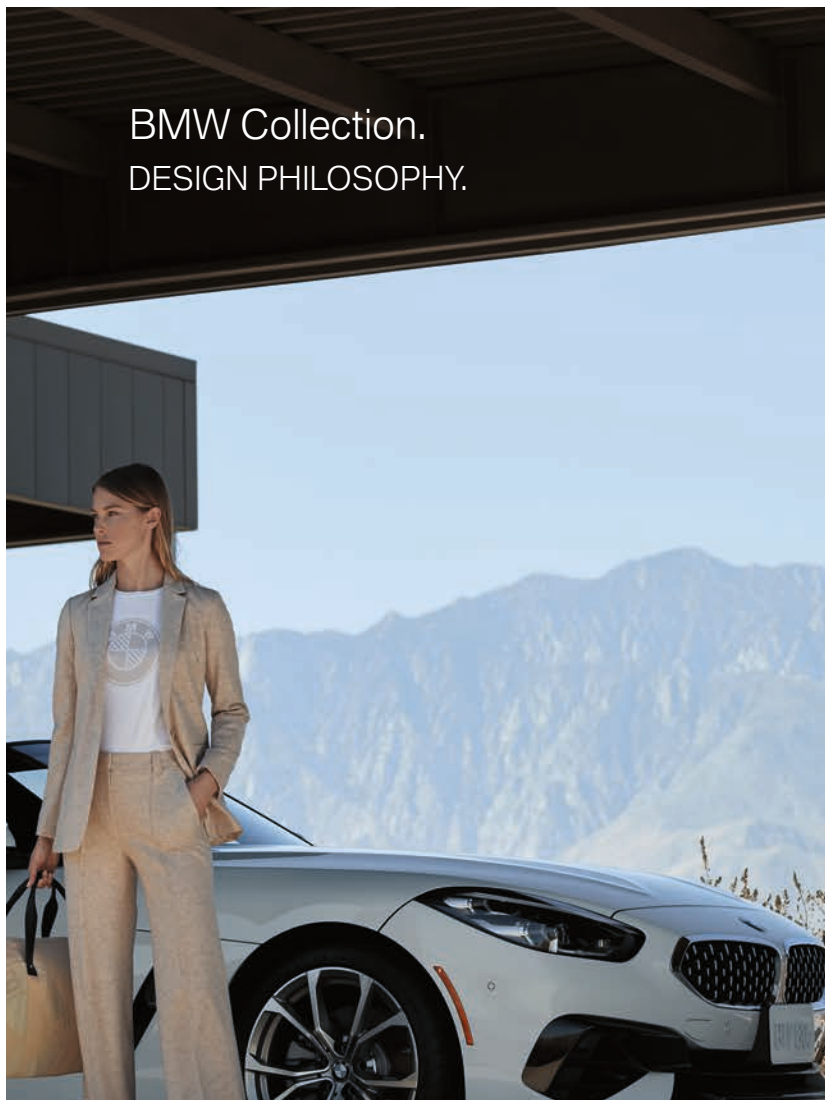


BMW COLLECTION.

BMW LIFESTYLE COLLECTIONS.



BMW Collection. DESIGN PHILOSOPHY.



DESIGN AND FUNCTION.

Self-confident style.

The BMW Collection stands for modern, elegant and functional urban fashion. First-class and long-lasting quality meets timeless design. In a world of continuous development, the BMW Collection offers minimalist and intelligently designed products. Simplicity that is full of ideas and suits those who are always on the move. The collection is complemented by accessories and lifestyle products created in cooperation with first-class premium brands.

Special themes of the collection:



Variety and character.

Strong, harmonious colours underline a modern self-confident style. In addition to discreetly elegant colours such as sand or midnight navy, the trend colour orange ensures an expressive look.



Simplicity: the beauty of simple.

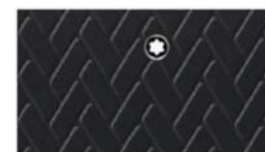
The design quality of this collection lies in its reduction to the essentials. From the colouring, to forms and functions, to the branding: minimalist and solution-oriented products ensure freedom in everyday life. They flawlessly serve the simple pleasures of life.



Strong design cooperations.

Distinctive BMW design combines with the unmistakable style and perfection of other major brands. Montblanc creates exquisite writing instruments, luggage and the finest leather goods for BMW.

The high-quality patterns and embossing are inspired by the design of the BMW vehicles. Other cooperation partners are Kartell and Horizn.



Urban sportiness.

You don't move anything if you don't move yourself: the products of the BMW Collection come in a sporty design and fit perfectly into an independent, individual lifestyle.



BMW COLLECTION. CLOTHING.

BMW T-SHIRT LOGO LADIES

T-shirt with shiny BMW logo print.

Product description:

- Large glossy BMW logo print.
- Cut sleeves with lapels and cut shoulders.
- Straight fit, short cut.

Sand-coloured, glossy
BMW logo print



BMW Logo
metal pin

Front



Back

Material:	96% cotton, 4% elastane single jersey	Article no.:	S	80 14 2466123
			M	80 14 2466124
Colour:	white		L	80 14 2466125
			XL	80 14 2466126

BMW COLLECTION.
CLOTHING.

BMW SWEATSHIRT MEN

Sweatshirt with modern BMW all-over quilting.

- Product description:
- BMW all-over quilting on the front and back.
 - Raglan sleeves.
 - Roughened inside.
 - Regular fit.



Material:	100% cotton; inside: roughened American fleece	Article no.:	S	80 14 2466185
			M	80 14 2466186
Colour:	Blue		L	80 14 2466187
			XL	80 14 2466188
			XXL	80 14 2466189

BMW COLLECTION. CLOTHING.

BMW JACKET SOFT DOWN LADIES

Quilted down jacket with college collar and BMW logo in satin.

Product description:

- Quilted, with light summer down.
- BMW logo as satin appliqué on the inside.
- College collar with narrow quilting.
- Transparent zip.
- Unstitched front insert with concealed zipped pockets.



Front



Back

Material:	Upper material: 100% nylon, down proof, inside and outside; Filling: 90% down, 10% feathers	Article no.:	S 80 14 2466148 M 80 14 2466149 L 80 14 2466150
Colour:	Orange		

BMW JACKET SOFT DOWN MEN

Quilted down jacket with college collar and BMW logo made of satin.

Product description:

- Quilted, with light summer down.
- BMW logo as satin appliqué.
- College collar with narrow quilting.
- Transparent zip.
- Unstitched front insert with zipped pockets.



Front



Back

Material:	Upper material: 100% nylon, down proof, inside and outside; filling: 90% down, 10% feathers	Article no.:	L 80 14 2466174 XL 80 14 2466175 XXL 80 14 2466176
Colour:	Sand		

BMW COLLECTION. ACCESSORIES.

BMW BALLPOINT PEN LOGO

Minimalistic ballpoint pen with BMW logo.

Product description:

- Coloured BMW logo on the clip.
- Commercially available refill in blue.
- Made in Switzerland.



Material:	Plastic, metal
Colour:	White
Article no.:	80 24 2466197

BMW COLLECTION. ACCESSORIES.

BMW NOTEBOOK LARGE

BMW notebook with embossed BMW logo.

Product description:

- Softcover with embossed BMW logo.
- 200 inside pages in the colour sand.
- DIN A5 format.



Material:	100% paper (FSC)
Dimensions:	DIN A5, 200 pages
Colour:	Sand
Article no.:	80 24 2466199

BMW COLLECTION.

LUGGAGE.

BMW MODERN DUFFLE BAG

Duffle bag with leather details.

Product description:

- Cut, tonal BMW logo print and zip pendant with BMW logo.
- Leather handles.
- Outside pocket with leather edging.
- Can be attached to suitcase.
- Orange lining.
- Removable PVC zipped pocket for transporting liquid.
- Two inside pockets.
- Two-way metal zip on main compartment.



Material:	Outer material: 100% nylon; lining: 100% polyester, leather: 100% cowhide leather
Dimensions:	31 cm × 24 cm × 55 cm
Weight:	1.144 kg
Volume:	35 l
Colour:	Sand
Article no.:	80 22 2466225

BMW COLLECTION. LUGGAGE.

BMW MODERN BACKPACK

Backpack with leather handle and padded laptop compartment.

Product description:

- Cut tonal BMW logo print.
- Handles made of genuine leather.
- Orange lining.
- Two open compartments, one zipped compartment, four small compartments, one padded laptop bag, zipped front pocket.
- Two-way metal zip.
- Padded back and shoulder straps.
- Zip pendant with BMW logo.



Material:	Outer material: 100% nylon; lining: 100% polyester; leather: 100% cowhide leather
Dimensions:	31 cm × 24 cm × 55 cm
Weight:	0.7 kg
Volume:	13
Colour:	Sand
Article no.:	80 22 5A072C8

BMW COLLECTION.

LUGGAGE.

BMW TROLLEY CASE

Trolley case with four 360° castors featuring BMW rim design

Product description:

- Suitable as hand luggage
- Aluminium badge with coloured BMW logo
- Four 360° castors featuring BMW rim design
- Panné lining in contrasting blue
- Coated water-repellent zip
- Integrated TSA lock
- Functional interior: fully enclosed compartment as well as additional zip compartment and compartment with compression straps with FIDLOCK® clasp



Material:	Outer material: 100% polycarbonate; lining: 100% polyester
Dimensions:	55 cm × 23 cm × 36 cm – approved cabin luggage size for nearly all airlines
Weight:	2.8 kg
Volume:	40 l
Colour:	Silver
Article no.:	80 22 2467645

BMW COLLECTION. CLOTHING.

BMW LOGO UNISEX T-SHIRT

T-shirt with eye-catching BMW logo print.

Product description:

- Large, colour BMW logo.
- Round neck of outer fabric.
- Regular fit.



Material:	100% cotton	Item No.:	S	80 14 2463167
Colour:	white			

BMW LOGO UNISEX T-SHIRT

T-shirt with raised monochrome BMW logo print.

Product description:

- Large BMW logo print as an outline with slightly raised rubber print in black.
- Round neck of outer fabric.
- Regular fit.



Material:	100% cotton	Item No.:	S	80 14 2463173
Colour:	white		XL	80 14 2463176
			XXL	80 14 2463177

BMW COLLECTION.

TEXTILE ACCESSORIES.

BMW LOGO CAP

A “must have” for every BMW fan: BMW Cap made of cotton in brushed look with high-quality 3D logo embroidery and perfect fit.

Product highlights:

- Cap with high-quality 3D logo embroidery.
- Elaborate workmanship and a perfect fit.
- Pleasant comfort with adjustable band for size adjustment, sweatband and holes for ventilation.
- Available in two sizes.



Material:	100% cotton
Colour:	Dark blue
Item number:	XS – S: 80 16 2 454 621
	M – L: 80 16 2 454 620

Material:	100% cotton
Colour:	Black
Dimensions:	One Size 58 cm
Item number:	80 16 2 411 103

BMW COLLECTION. ACCESSORIES.

BMW DESIGN iPhone XR PHONE COVER

BMW smartphone cover with high-quality embossed BMW design.

Product highlights:

- Exclusively embossed with the design of the BMW Concept Car Vision Next 100.
- Embossed BMW word mark.
- BMW logo printed inside.



Material:	Polyurethane
Model:	iPhone XR
Colour:	Dark blue
article number:	80 21 2 466 051

BMW COLLECTION. ACCESSORIES.

BMW BMW 1 TO 8 SERIES KEY RING

The perfect accessory for BMW drivers: high-quality key ring with model-related lettering. Made in Germany.

Product highlights:

- Made of solid, anti-allergenic stainless steel.
- With model-related lettering.
- Movable joint with BMW logo.
- Split ring suitable for every BMW car key.



Material:	Stainless-steel and aluminium logo with lacquer
Dimensions:	approx. 63.25 × 37.3 × 7.5 mm
Article no.:	BMW 1 Series 80 27 2287777
	BMW 2 Series 80 27 2454648
	BMW 3 Series 80 27 2454649

Article no.:	BMW 4 Series	80 27 2454650
	BMW 5 Series	80 27 2454651
	BMW 6 Series	80 27 2454652
	BMW 7 Series	80 27 2454653
	BMW 8 Series	80 27 2454654

BMW COLLECTION.

ACCESSORIES.

BMW BMW X1 SERIES TO BMW X7 SERIES Z4 KEY RING

The perfect accessory for BMW drivers: high-quality key ring with model-specific lettering. Made in Germany.

- Product highlights:
- Made of solid, hypoallergenic stainless steel.
 - With model-specific lettering and coloured BMW logo.
 - Split ring suitable for all BMW car keys.



Material:	Stainless steel, aluminium logo, painted		Item number:	BMW X4	80 27 2454659
Dimensions:	Approx. 116.8 x 16.3 x 7.5 mm			BMW X5	80 27 2454660
Item number:	BMW X1	80 27 2287783		BMW X6	80 27 2454661
	BMW X2	80 27 2454657		BMW X7	80 27 2454662
	BMW X3	80 27 2287784		BMW Z4	80 27 2454663

BMW COLLECTION. ACCESSORIES.

BMW PIN

Style you can clip on: colour enamelled BMW logo pin made of metal with spring lock.

Product highlights:

- Made of metal, colour enamelled.
- Clasp with ball clamp on the back.
- Embossing in three colours.
- Comes in a bag.



Material:	Copper, nickel-free
Dimensions:	diameter: 10 mm
Colour:	BMW logo colours
Article no.:	80 28 2411112

BMW KEY RING LOGO BIG

A classic: the key ring with BMW logo in three colours.

Product highlights:

- Shiny metal key ring.
- With BMW logo in three colours.



Material:	Stainless steel
Article no.:	80 27 2454773

BMW COLLECTION. CLOTHING.

BMW ACTIVE MEN’S GILET

Windproof gilet with college collar.

- Product description:
- Standard fit with knitted college collar.
 - Dividing seam at the front with unobtrusive pockets and contrast lining in mesh.
 - Chest pocket with zip fastener.
 - Coated puller with good grip in the accent colour Wild Lime.
 - Tonal matt stripe at the front and a Wild Lime stripe and BMW logo on the back.



Front, men's

Back, men

Material:	80% polyester, 15% viscose, 5% elastane performance fleece	Item No.:	S 80 14 2460988 M 80 14 2460989 L 80 14 2460990 XL 80 14 2460991 XXL 80 14 2460992
Colour:	Blue Nights / Wild Lime		

BMW ACTIVE LADIES GILET

Windproof gilet with hood and mesh lining inserts.

- Product description:
- Loose fit with hood and zip fastener.
 - Shoulders in tonal mesh.
 - Back with zip fastener at the seam and contrasting insert.
 - Coated puller with good grip in the accent colour Wild Lime.



Front, ladies

Back, ladies

Material:	100% polyester	Item No.:	S 80 14 2461009 M 80 14 2461010 L 80 14 2461011
Colour:	Blue Nights / Wild Lime		

BMW COLLECTION.

CLOTHING.

BMW ACTIVE MEN'S JACKET

Functional jacket with hood and mesh lining in the contrast colour Wild Lime.

- Product description:
- Loose fit, water-repellent, breathable material.
 - Hood adjustable with cord.
 - Back with vent and mesh lining insert.
 - Coated zip puller with good grip in the accent colour Wild Lime.
 - Jacket with mesh lining.



Front, men's

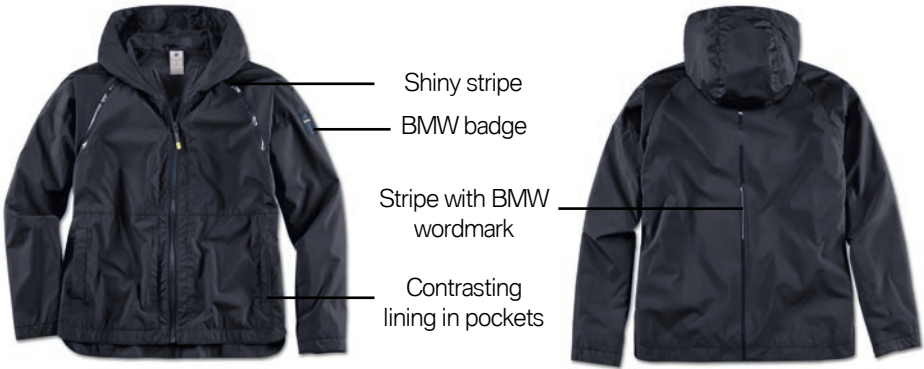
Back, men

Material:	100% polyester	Item No.:	S	80 14 2460993
Colour:	Blue Nights / Wild Lime		M	80 14 2460994
			L	80 14 2460995
			XL	80 14 2460996
			XXL	80 14 2460997

BMW ACTIVE LADIES JACKET

Functional jacket with hood, mesh lining and decorative, tonal stripes.

- Product description:
- Loose fit, water-repellent, breathable material.
 - Hood with collar on the front.
 - Lining in tonal mesh.
 - Coated zip puller with good grip in the accent colour Wild Lime.



Front, ladies

Back, ladies

Material:	100% polyester	Item No.:	S	80 14 2461014
Colour:	Blue Nights / Wild Lime		M	80 14 2461015
			L	80 14 2461016

BMW COLLECTION.

LUGGAGE.

BMW ACTIVE LARGE FUNCTIONAL SPORTS BAG

Multifunctional sports bag with back straps.

Product description:

- Main and side compartment.
- Side compartment with mesh cover and zip.
- Tonal BMW logo on the top.
- With an optional shoulder strap which can be stowed away in the bag.
- Ventilated, coated separate shoe compartment on the side.



Material:	100% Polyester
Dimensions:	63 x 32 x 25 cm
Volume:	60 l
Weight:	1,1 kg
Colour:	Blue Nights / Wild Lime
Item No.:	80 22 2461029



BMW LIFESTYLE.